

To: MONSTER VAPE, LLC (ipdocketing@strasburger.com)
Subject: TRADEMARK APPLICATION NO. 85594244 - MONSTER VAPE - 27822.0100
Sent: 01/16/14 04:40:51 PM
Sent As: ecomitu@uspto.gov
Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION

U.S. APPLICATION SERIAL NO. 85594244

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APPLICANT: MONSTER VAPE, LLC

CORRESPONDENT'S ADDRESS :

JOHN A TANG

STRASBURGER & PRICE LLP

909 FANNIN STREET SUITE 2300

HOUSTON, TX 77010

MARK: MONSTER VAPE

CORRESPONDENT'S REFERENCE/DOCKET NO. 27822.0100

CORRESPONDENT'S EMAIL ADDRESS :

ipdocketing@strasburger.com

NOTICE OF DIVISIONAL REQUEST COMPLETED

ISSUE/MAILING DATE: 1/16/2014

U.S. Serial Number 85594244

Pursuant to an order of the Trademark Trial and Appeal Board ("Board"), the request to divide the application filed on December 30, 2013 for application serial no. 85594244 has been processed as follows:

(1) Parent (original) application serial no. 85594244 contains the following services in class: 35 (Retail store services featuring electronic cigarettes and electronic cigarette accessories).

(2) Child application serial no. 85981092 contains the following goods in class: 30 (Ejuice, namely, chemical flavorings in liquid form used to refill electronic cigarette cartridges).

The application files identified above will be routed to the Board for resumption of the pending proceeding. TMEP §1110.09.

Please call the undersigned with any questions.

/Diane T. Jones/

Diane T. Jones

Paralegal Specialist

ITU/Divisional Unit

Phone number 571-272-9504

Fax number 571-273-9504

NO RESPONSE TO THIS NOTICE IS REQUIRED.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using Trademark Status and Document Retrieval (TSDR) at <http://tsdr.uspto.gov/>. Please keep a copy of the complete status screen. If TSDR shows no change for more than six months, call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the TEAS form at
<http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

**FOR INQUIRIES OR QUESTIONS ABOUT THIS OFFICE ACTION, PLEASE CONTACT THE
ASSIGNED ITU STAFF MEMBER IDENTIFIED ABOVE.**

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IMPORTANT NOTICE
USPTO OFFICE ACTION HAS ISSUED ON 01/16/2014 FOR
APPLICATION SERIAL NO. 85594244

Please follow the instructions below to continue the prosecution of your application:

VIEW OFFICE ACTION: Click on this link

<http://tsdr.uspto.gov/view.action?DDA=Y&sn=85594244&type=OOA&date=20140116>

(or copy and paste this URL into the address field of your browser), or visit <http://tsdr.uspto.gov/> and enter the application serial number to access the Office action.

PLEASE NOTE: The Office action may not be immediately available but will be viewable within 24 hours of this notification.

RESPONSE MAY BE REQUIRED: You should carefully review the Office action to determine (1) if a response is required, (2) how to respond and (3) the applicable response time period. Your response deadline will be calculated from.

Do NOT hit 'Reply' to this e-mail notification, or otherwise attempt to e-mail your response, as the USPTO does NOT accept e-mailed responses. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System response form at <http://www.uspto.gov/teas/eTEASpageD.htm>.

HELP: For technical assistance in accessing the Office action, please e-mail tsdr@uspto.gov. Please contact the assigned examining attorney with questions about the Office action.

WARNING

- 1. The USPTO will NOT send a separate e-mail with the Office action attached.**
- 2. Failure to file any required response by the applicable deadline will result in the ABANDONMENT of your application.**